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STAFF & CREDITS

CONTRIBUTORS:

YOU, the Motorcycling Community



CHRIS DALGAARD
NATIONAL PUBLISHER & CA EDITOR



LISA DALGAARD
ASSOCIATE PUBLISHER



MICHELE



STEVEN ADAMO
ART DIRECTOR

CALIFORNIA



Randy Twells



Gary Mraz



Art Hall



Mel Jacobson



Kevin DeCapite

ARIZONA



Famous Jake



"Wild Bill" Saxton



Digger Dave



George Childress



Dangerous James



TigerLily



Cheryl Warren

NEVADA

STAFF WRITERS:

CD, Randy Twells, Lisa Dalgaard, Mike Dalgaard, Famous Jake, Tom "PIR8" Tinney, Ray Seidel, Mike Sayer, Robert Sweeney, Art Hall, TigerLily, "Wild Bill" Saxton

PHOTOGRAPHERS:

Art Hall, Ray Ambler, Ron Sinoy, CD, George Childress,

WEBMASTER

Kirk Johnson - phoenixbikers.com

P.O. Box 3062 • Dana Point, CA 92629 • editor@quickthrottle.com • www.quickthrottle.com • 949-388-3695 • Fax: 949-388-3696

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SPEEDBUMPS

NEWS AND NOTES FROM AROUND BIKER LAND

CHP REPORTS DECLINE IN MOTORCYCLE-INVOLVED COLLISIONS, INJURIES

The California Highway Patrol reports that a two-year, federally funded program to increase motorists' awareness of motorcyclists on California roadways appears to have paid off with a decline in the number of collisions involving motorcycles.

Preliminary figures for 2010 from the CHP's Statewide Integrated Traffic records system show that the number of people killed in motorcycle-involved collisions last year was down 9 percent from the previous year, according to a CHP news release. The number of people injured in motorcycle-involved collisions appears to be down 8.5 percent.

Throughout the campaign, the CHP has emphasized the "Share the Road" message. To help convey that message to the motoring public, officials said, the CHP held several presentations and conducted several highly publicized motorcycle safety enforcement operations.

The CHP, in conjunction with the California Department of Transportation, arranged to display "Share the road - Look twice for motorcyclists" on changeable message signs on highways statewide on several occasions throughout the term of the grant.

Funding for the program was provided by a grant from the California Office of Traffic Safety through the National Highway Traffic safety administration.

ST. PAUL DEALER SUES H-D OVER RESTRICTED SALES

Over the past year Harley-Davidson has reminded its dealers that they may not sell parts and accessories on line outside their own sales territory. They further restricted their dealers, who are located on or near U.S. borders, that they could not sell parts etc. across those borders via the internet or thru a third party store.

Since almost all of the websites involved sold these items at a discounted price, sales ranged well into the many millions of dollars. Harley Corporate essentially sought to stop all that business from occurring. Now Tom Gianetti, owner of Harley-Davidson St. Paul (MN) Motorsports has decided to sue Harley corporate over what he sees as an illegal expansion and restriction of his dealer franchise. The 72 year old Gianetti says that many dealerships including his own would not have survived the past three years

without these so called "outlaw" sales. He points out that with a dramatic drop in overall motorcycle sales, and a shortage of key new models, the loss of these sales would essentially put him out of business. Over the past three years his dealership has logged in some \$8 Million dollars in annual sales.

His lawsuit is based on his contention that these sales restrictions, which kicked in partially on August 1st of this year, with additional restrictions kicking in on January 1st of 2012, represent an illegal altering and expansion of his well established dealer franchise agreement. Dealers on both sides of this issue will be closely monitoring this suit as it moves forward. Our industry sources tell us that at least two other dealers are considering similar lawsuits. We will keep you posted.

NORTON MOTORCYCLES USA



Elsewhere in this issue you will see a story on Indian Motorcycles and the future of their iconic brand. Now comes word that another great iconic brand from the past is in the process of a manufacturing and marketing resurrection. Norton, maker of the legendary Commando and Golden Commando, will be introducing two new models specifically geared to the United States market during the first quarter of 2012. The Commando 961 Café Racer and the Commando 961 Sport, are currently undergoing certification by the EPA and the California Air Resources board which when approved will allow these two models to be sold in all 50 states. Prices will begin at \$16k and go up to \$20K. Norton has already signed up 7 new dealers with 6 more in the pipeline. They will initially focus on 11 major U.S. Markets. Norton's philosophy is that they build a bike for the market place and it's priced where it ends up, rather than build a bike to fit a price point. This was the way many motorcycles were built in the often talked about "Golden Days" of motorcycling back in the 50's, 60's and 70's. Norton made its bones in this country during those days and hopes to again. Look for more information here as the debut of these two models moves ever closer.

LONE STAR RALLY – 10 YEARS OLD AND GROWING

Since when has the term "growing" been used to describe a motorcycle rally these days? Virtually every rally in the country including Sturgis has dropped attendance since the economy tanked. Yet the Lone Star rally (Nov. 3rd – 6th) in Texas just attracted almost a half million riders making it the 3rd largest in the country behind Sturgis and Daytona! The weather was great, the city is friendly, unfailing hospitable and the bikers all had a blast. The locals love it as it adds millions to their economy and thus reaches out with open arms to make everyone feel at home. The industry loves it since it points to a success and not another gloom and doom failure.

This year's attractions included members of the cast of "Sons of Anarchy" as well as cast members from the "Full Throttle Saloon" reality TV show, and famed artist David Uhl. Based on what we have seen and heard about this rally, Quick Throttle will be making a visit to the Lone Star come 2012. Check out their website. If you are looking for a fall motorcycle getaway this might just be the one!

DEBUT OF "STURGIS RALLY MAGAZINE SET FOR 2012

In another effort to stem the 5 year attendance decline at the Sturgis Black Hills Rally, the Sturgis Rally & event organizers plan to create, print, promote and sell a 132 full color rally guide and story nationwide in late spring of 2012. The gist of this effort will be to not only showcase the rally, but the surrounding areas like the Black Hills, Deadwood, Custer, etc. in order to show—and this is a direct quote—that "The Sturgis Black Hills Rally is one of the cheapest of the major rallies to attend." They said it, not me. While I am all for a magazine on the rally, especially if it's done right, one of the real things the rally folks can do is to try and bring some sanity back to the people who own and operate hotels and motels. When you are getting hammered to the tune of \$139.99 + tax and lodging fees for a Motel 6 room in Rapid City, one would be hard pressed to agree that this rally is a "bargain." Fun, yes, great fun, yes but a bargain? Hardly! Restore some fairness and sanity to rally pricing and you will see attendance rise, not fall. This is the new reality.

Finally to our many readers who have let us know how much they enjoy "Speedbumps" we say "Thank You." We intend to do this column more often as long as there is interesting and exciting motorcycle news. **QT STAFF**

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*Words and Photos:
Gary Koz Mraz*



With Passion Comes Freedom: HDC Slogan

I travelled China for six days with the Shanghai HOGs to the 3rd annual China HOG event. Although the roads are challenging and traffic a real life video game (where you're the target), I found new friends, foods and fantastic experiences, and Zen riding in China. Experiences like riding a Harley-Davidson through communist China. How apropos. The Chinese can get large cc Japanese motorcycles but they want Harley-Davidson's, the icon of personal freedom worldwide.

Qingdao is a city of 7 million and ground zero for the 3rd annual Harley Owners Group event. A beautiful city by the sea renowned for their Tsingtao beer has become the vacation destination for the Chinese. It's a major port city boasting 27 miles of beach and is Sister City to Long Beach, California. A resident of Long Beach and member of the Long Beach Qingdao Association, I again feel at home here. For thirty years it was a colony of Germany and its old city has a great deal of European architecture. A major cruise ship dock is currently in planning stages and it's easy to see why Qingdao is fast becoming a global tourist destination.

All seven Chinese Harley dealerships, an estimated 300 riders and hundreds of others participated in the two-day event. The evenings opening ceremonies included a reception and dinner. The next morning hundreds of riders gathered in front of the hotel for pre-ride instructions and each chapter was invited on-stage. Motorcycles from Big Bear Choppers, custom one-offs and a sea of Harley's graced the grounds. The excitement was electric. All of this is relatively new to Chinese culture, Chinese riders have a first-right riding etiquette so "organized rides" seem a bit disorganized with riders converging in and out of traffic and racing ahead.

China has 100 million active motorcyclists, (almost 1/3 of the U.S. population) and 99 % are commuting. The concept of motorcycle rallies or poker runs, or even taking leisurely Sunday rides is a foreign concept. In fact, riding a large cc Harley-Davidson at all is a foreign concept. Surely, that will change and touring China will become big business. However, many legal issues and local restrictions need be overcome, such as the 11-year "Scrap Law". Currently, all motorcycles are to be scrapped before they're 12 years old, a very good tactic for eliminating smog-spewing 2 stroke 125cc scooters. Almost all the scooters I saw in the major cities are now electric. A commendable step towards improv-

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ing air quality (which is sorely needed there) but the thought of scrapping a modern 11-year-old Harley Electra Glide is mind numbing.

I was fortunate to spend some time with Sean Jiang, Managing Director of HDC, Harley Davidson China. Sean explained that he and HDC are piloting the publication of a white paper for submission to the government and general public. Its purpose is to first outline and describe current conditions and practices. Secondly, offer suggestions for best practices, policies and finally, offer proposals advising how to mitigate current restrictions and address large cc motorcycles in China. In reality, the entire set of standards for large cc motorcycles needs to be revamped. A process Sean termed Homologation (granting of approval by an official authority). The cost of a Harley-Davidson can be upwards of three times that in the U.S. because of all the import duties and taxes. The 11-year scrap rule and expressway riding restrictions are other major issues.

Sean recounted his first exposure to a large motorcycle ride. While in Washington DC, he witnessed a 9/11 motorcycle event with thousands of riders. "The solidarity, sense of respect and honor for the lost, yet hope for the future was overwhelming, it impressed me very deeply" Sean stated. "When the opportunity arose to become Managing Director of Harley Davidson China I didn't have a second thought." Ironically, I had brought "Remember 9/11" memorial coins from this years Long Beach 9/11 motorcycle event as a gift. His charming smile turned serious as he carefully examined each coin. "The events of 9/11 changed everyone," he murmured in a hushed tone. Sean Jiang has challenges ahead but knows change is imminent and less restriction on imports means more sales in China and more exports of Harley-Davidson's to the world's largest population. If he can help ease restrictions, grow the dealer network and rally support of the H.O.G chapters, Sean Jiang will embody the slogan, "With passion comes Freedom" and be the man who brought Harley-Davidson to China.

Ultimately, the event was a huge success, meeting the other chapter members, perusing their motorcycles and riding the rally. It felt as though I was participating in something historic. When fifty thousand riders converge for the 10th annual HDC Qingdao Bike Week, I will be there.

Leaving Qingdao I lament that there wasn't more time here. It's by far the most beautiful city I've seen so far. The return to Shanghai took us into rural China. Open roads and open space constrict to small industrialized manufacturing cities. The air hangs thick with the smell of coal. Used to fire the furnaces of industrialization and to heat rural homes, China's air quality and pollution control are sorely lacking, if non-existent. It is a modern day industrial revolution similar to what America went through 100 years ago, leaving these towns with serious air and water and issues. Linyi, like most Chinese cities feels like it's suspended between the past and the future and again, like every city I visited, dozens upon dozens of new high-rise structures are being built. Everyday life is a cacophony of sound, bizarre machinery, honking horns, buzzing scooters and overloaded bicycles rattling by on bumpy roads. Of course every place we stop draws a crowd. Some gas stations adhere to an absurd belief that it's safer to pour gasoline into a motorcycle with a pot, which doubles spill potential and triples the fill up time.

In Yangzhou a bridge was closed for repair routing two wheeled vehicles, meaning bicycles and scooters, (Harley-Davidson's have never passed here before) to a temporary bridge over the river. Four feet wide and forty feet long, this was the only access to the other side. Certainly not intended for fully loaded 1000 pound Electra Glides, and with great trepidation, we crossed. As the bridge swayed high above the river, each one of us said a silent prayer. A great adventure if nothing goes awry; sheer stupidity if something does. Like every city I visited in China its history runs deep. If this were a sightseeing tour I would visit the beautiful Five Pavilion Bridge and Twenty Four Bridge at Slender Lake, He Garden or Wen Feng Tower, but its not. I am riding 7 to 10 hours a day on roads unpredictable as an angry dragon...to be continued.

ZEN AND THE ART OF MOTORCYCLING CHINA. Craig Franz, owner of Westminster Harley-Davidson and I will be hosting a video presentation on motorcycling China; 7 days and 1600 miles on Harley Davidson's. Attendees will receive a pin and informational packet. For date and times please email GARY@QUICKTHROTTLE.COM



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BIKERS FOR BOOBIES



WE'RE ALWAYS HAPPY TO LEND A HAND

BY DIGGER DAVE

PHOTOS FRANK ZUCCARO, BLACK DOG PHOTOGRAPHY, LISA SIQUEIROS

We all love a good benefit ride and this year's *Bikers For Boobies* run caught me off guard. Benefitting *Casting For Recovery* an Arizona based charity for women and breast cancer drew one of the largest crowds for a one day event I've seen in Arizona, 480 registered riders!! Unfortunately these days we all seem to know someone who is battling this horrid disease, the run has special meaning to me because I have a niece who is battling stage 4 Breast Cancer.

Missy Hughes with Two Gals Event Planning along with Shelley Marten Rollen, and a host of other volunteers put together a highly successful, 52 Card Shuffle, 5-stop poker run!! I was running a few minutes behind schedule getting to Chesters Harley Davidson in Mesa who hosted the start. Just as I arrived there were close to 200 bikes pulling out heading for the first stop at San Tan Flats in Queen Creek and the parking area was STILL full!! The patio area at Chesters HD was a sea of pink, with participants still registering! Pink Boas, Pink hats, shoes, hair and even face paint adorned almost every rider.

After seeing how many riders there were who hadn't even left yet, a few of us decided to skip the first stop and head straight for the next stop at the Tilted Kilt in Gilbert. We had already registered and I never win anything on these poker runs anyway, I can't even get the "worst hand"!! So at the time a comfy seat and a cold something seemed to be a better decision, even in Oct. it's still pretty warm here!

The main pack had broken up and smaller packs of 30-50 riders just kept coming into the "Kilt", they weren't prepared for the amount of participants but still managed to keep everyone happy and quenched. FOOD was at the next stop, so once again about 30 of us made a mad dash to get to Flickas Baja Cantina in Scottsdale. Flicka is a heck of a nice guy and put together a buffet that was probably 40' long. I didn't waste any time loading up my plate with his exceptionally fine Mexican food cuisine. The chow line was moving smoothly and there was plenty of seating for all of us with his large indoor area plus a huge outdoor patio, two bars, with waitress' running every which way (there was some sort of HOT salsa on that table!) Kudos go out to Flicka for donating all the food!!

With our belly's full, and thirsts quenched we were off once again heading to the Dirty Dogg in Scottsdale for the last stop. The "Dogg" is well known for hosting huge biker events. They cordon off the back parking area, erect huge canopies complete with a stage for the bands. There's super cold beverages iced down about every 20' in coolers, bath tubs, 55 gal. drums, hot dog stands and a few vendors scattered around.

This is where the party kicks into gear, music going, raffles starting, beverages flowing and of course the best part, getting to visit with friends who all turned out for a common cause.....save the boobies!!

I'd like to thank *Chesters HD*, *San Tan Flats*, *The Tilted Kilt*, *Flickas Baja Cantina* and the *Dirty Dogg* for being such gracious hosts, also to Two Gals Event Planning, Shelley Martin Rollen and ALL of the sponsors and volunteers who worked so hard to make this event possible. All in all, \$11,000 was raised, 480 registered riders and who knows how many "tag alongs" There wasn't a single accident or mishap and everything went off without a hitch!! I wish we didn't need to have these benefits, but I'm already looking forward to next year's *Bikers For Boobies* run!

Ride Safe~~Ride Free

RIDE & EVENT CALENDAR

DECEMBER

DECEMBER 3

PHOENIX, AZ* TOYS FOR TOTS CHARITY RUN - Arizona Victory is proud to sponsor a Toys for Tots Ride with the USMC. Sign-up from 8:00 am till 10:00 am at Arizona Victory's new location, 1133 W. Bell Road; where coffee and donuts will be served. Poker run has three stops with the riders returning at noon for a BBQ lunch and 50/50 drawing. \$10/single rider, \$15/2 up along with a new unwrapped toy. Our band "Fuel It" will be playing live rock and roll from 11:00 am to 3:00pm. Bring the kids to see Santa from 11:00am to 3:00pm. Please come join us to support this traditional charity event; cash contributions will be taken as well. Thank you for your support. SEE AD

TUCSON, AZ* CATALINA CRUSADERS 10TH ANNUAL KIDS TOY DRIVE & POKER RUN - Poker registration begins at 8:30 am, main event from 12pm to 6pm. Ride starts at Players Pub on 16024 N. Oracle Road. The day starts with 5 stop poker run, ending back at the Players Pub. Activities include an auction, raffle (\$1000, \$300, and other prizes, high hand, low hand). Raffle tickets currently being sold for a \$2800 Quad, with the winner being drawn at the end of the ride. For more information: please call 520.825.3699, 520.825.5478 or 520.820.0282. All proceeds benefit the Catalina Crusaders local children's projects through the Golder Ranch Fire District. SEE CATALINA PLAYERS PUB AD

PHOENIX, AZ* ARIZONA BIKER LEATHERS' CUSTOMER APPRECIATION DAY - Thank you for 9 great years. We would like to invite you to join us for our 9th Anniversary Party from 12 noon till 4 pm at 19th Ave. and Thunderbird. Free food and drinks. Raffles - Vendors music. We have a lot of great raffle items tickets are \$1.00 each or 6 for \$5.00. Free vendor setup, call for more information and reserve your spot, 602-843-5847 or visit www.arizonabikerleathers.com. SEE AD

SIERRA VISTA, AZ* 32ND ANNUAL TOY RUN - Hosted by Huns MC Sierra Vista Chapter. Event time: 11:00 am at Buddy's Bar in Wetstone, AZ. The Toy Run starts at 11AM; \$10 or \$5 + unwrapped toy. Come party with

the Huns MC - Eat, Drink, and be Merry. Poker walk, Dancing, Live Band. For more info call 520.559.0694 or email Dancer at brotherdan@cablone.net.

TUCSON, AZ* ANGEL TREE TOY RUN - Presented by Chaplain Steve Young. This toy run is for children who have one or both parents incarcerated in the state prison. Toys are delivered directly to the children's homes and hands, not a pile. Please come and support the children in our area. \$10.00 Single/\$15.00 couple. 8am at Big John's Garage - 4156 E. Grant Rd. For more info call 520-405-1217 or email azrev56@yahoo.com.

TUCSON, AZ* RUN FOR VETERANS IN TUCSON VA HOSPITAL - Presented by District 5 Old Pueblo VFW Riders. Benefits VA Veteran Services Tucson. VA Volunteer Services provides a Christmas Party for the veteran patients at the Southern Arizona VA Medical Center. They need funds for this party and gifts for the patients. Open to all bikes/vehicles and groups; \$5 per person suggested donation. Registration with breakfast available from 9 am to 11 am, last vehicle in by 4pm at VFW. Food and fun into the night, drawing and results by 5pm. VFW 4903 1150 N. Beverly Ave. For more info call 520-406-9509 or email etac_romad@msn.com.

GLENDALE, CA* CHRISTMAS OPEN HOUSE - At Glendale Harley-Davidson from 10am to 4pm. The event will feature photos with Santa, free gift wrapping and much more. For more info: www.glendaleharley.com or call 818.246.5618. SEE AD

OCEANSIDE, CA* TOYS FOR TOTS RUN - Presented by Ghetto Choppers. Bring a \$15 or up unwrapped toy donation or \$15 or up cash donation and receive a free lunch from Gandolfo's New York Deli which will be onsite. All donations will benefit "Toys for Tots" of Camp Pendleton and the Wounded Warrior Foundation. We will have music, vendors, food and raffles. 9:00 am at Ghetto Choppers - 1602 S. Coast Hwy. For more info call: 760.433.3722, "T" at 760.521.2262 or Shauna at 760.271.8286.

PACOIMA, CA* 44TH ANNUAL 2011 PACOIMA CHRISTMAS PARADE - Join us as we unite to celebrate the 44th Annual 2011 Pacoima Christmas Parade & Charity Toy Run! Presented by: Bosco's Charity

Foundation. This years charity benefits: Marine Toys for Tots Join in on the parade and ride along the many special guest we have lined up. Parade will be followed by live entertainment, food, vendors, carnival and more. \$10 unwrapped gift gets you in the parade. Line up at 8:00 am at 13519 Van Nuys Boulevard and Laurel Canyon. For more info call Bosco Nava at 818.470.2136.

APTOS, CA* RED & WHITE TOY RUN & DINNER DANCE - A scenic ride Toy Run in the afternoon a Dinner Dance following in the evening. Live Music Dancing, Games, Prizes and more!! Admission is a \$20.00 donation plus one new unwrapped toy! Benefits Need Children and Families in the Santa Cruz Area! Sign in at 2:00 pm at the Britannia Arms (8017 Soquel Dr) in Aptos; ride from there and a stop or two then proceed to the Dinner Dance located at the Moose Lodge: 2470 El Rancho Drive Santa Cruz, CA 95060-1106 (831) 438-1817. For more info: www.hellsangelssc.com or sc81@cruzio.com.

CHICO, CA* T.J. MEMORIAL BUTTE COUNTY TOY RUN - 9am with free donuts and coffee. Donation 1 new toy per person; benefiting Butte County Children. Santa led, police escorted Poker Run leaves at 11 am from Chico Municipal Center Parking Lot - 411 Main Street. Raffle, 50/50, and free chili dogs at the end. Limited T- shirts available, first come basis, rain or shine, we ride. All motorcycle riders and public welcomed. For more info Dave Sweet at 530-514-6950.

CAMPBELL, CA* 3RD ANNUAL SAN JOSE TEDDY BEAR RUN - Join the Coast-side Armada Harley Club for our 3rd Annual Teddy Bear Ride benefiting The Family Supportive Housing Center of San Jose. Participants will meet for lunch at Hooter's Campbell and then ride over to the Family Center to distribute 100 new stuffed teddy bears to the children staying at the shelter. For more info call L. Leanza at 408.772.7243 or llaroo@comcast.net.

DECEMBER 4

PHOENIX, AZ* 39TH ANNUAL KICK'S 4 KIDS TOY RUN & LAW TIGERS TRIVIA RIDE - Phoenix's largest and longest running Christmas Charity Toy Event is back for 2011; the Kick's 4 Kids Toy Run will hit the streets to gather up new toys for the Greater Phoenix

RIDE & EVENT CALENDAR

Toys for Tots. Star Touring and Riding's Phoenix Chapter #113 in conjunction with Law Tigers and The Army Reserve NCO Council will be hosting the event, beginning at the Phoenix F.O.P. Lodge #2 located at Sweetwater & 19th Ave with sign-up's from 8am to 10am. Hot beverages, donuts and a breakfast buffet will be offered for purchase by the F.O.P., with the last bike out at 10am for the Law Tigers Trivia Run; with your chance at over \$500.00 in cash & prizes. The Trivia Run ends at Wildhorse Pass Hotel & Casino with last bike in at 12 noon, where the day's festivities will continue with the toy collection, 50/50, music and a \$5.00 BBQ lunch poolside. Donation is one unwrapped toy \$5.00 minimum value, and Star Chapter #113 will be giving awards for Largest Club or Organization, Best Decorated Bike, Best Decorated Trike & Sidecar Rig and of course Most New Toys donated. Let's make 2011 our biggest year yet. For more ride and or vendor info please contact David Perkins at 602-466-1137 or email at djphatt@cox.net. SEE LAW TIGER'S AD

CASA GRANDE, AZ* 25TH ANNUAL TOY PARADE - 10:00am at David White Park. Parade leaves at 12 noon, rain or shine. Auction starts at 1pm at The Property. Mogollon is playing this year!! Entry is \$10 or an unwrapped toy. Run Pins to 1st 750. All Motorcycle makes & models are welcome, also hot-rods and antique cars. Toys are distributed through Pinal County by the Casa Grande Salvation Army. All Monetary contributions are payable to: CG Toy Run Fund. For more info call: 520.421.2772 or 520.876.9365.

LOS ANGELES, CA* LADWP CHRISTMAS TOY RUN - Hosted by Employees of Los Angeles Department of Water and Power, benefiting Harbor UCLA Medical Center of Torrance. Raffle prizes, 50/50, open to all bikes and cars. 1 new unwrapped toy. Starts at 8:00 am at LADWP Power Yard (new location) 1411 W. 2nd Street. For more info: Ray Reynoso 562.857.9888 or charitychristmastoyrun@gmail.com.

LOS ANGELES, CA* 6TH ANNUAL TOY & POKER RUN - Leaving from the Eagles (13018 Washington Blvd.) at 12:00pm. Registration includes barbecue, shirts for first 75 riders and dance featuring Coastline! Benefits Westside Children's Center and Pacific Division Toy Drive; presented by Eagles Aerie 2397. Admission: \$15 and one new toy. Event starts at 10:00 am. For more info call Rick or Sherree Silva at 310-941-5712 or email 310-941-5712

VACAVILLE, CA* ABATE 17TH ANNUAL TOY RUN - Benefiting children. Vacaville Moose Lodge 6585 Gibson Canyon Road, meet at 9 am; depart at 11 am. Final destination: Veterans Hall 1305 N. First Street in Dixon. For more info contact Mike at 707-486-6454; Mikevbk@comcast.net or Steve at 707-479-2126; Steve0731@sbcglobal.net or www.Abate17.org.

ONTARIO, CA* 23RD ANNUAL TOY RUN - ABATE Local #19 and Pomona Valley HOG proudly presents their 23rd Annual Toy Run benefitting Santa Claus, Inc. Event held rain or shine! 10:00 am at Ontario's Elk Lodge, 1150 West 4th Street. Raffle, 50/50, vendors, Ride in Bike Show (must be entered by 11am), bike games, best decorated bike Award. Admission only \$8 plus one new, unwrapped toy. All Bikes Welcome! For more info: Pete Negrete or Lazaro Alba at 909-702-3098 or 626-825-0422.

CONTINUED ON PAGE 22



BACK IN THE FIGHT

I wanted to thank you guys for the mags, we pass them around and wear out the covers fast... Here are a couple of photos, one from Afghanistan and one teaching my youngest son to ride, on an H-D 48. I put on Vance & Hines short shots and a tractor seat, got him riding while on leave and he is hooked for life...

6 US Army guys and 50 locals took back an Outpost for the Taliban and held it for over four months. The old Quick Throttle was all we had to read and we wore the paper out... As for more information, I work for a Military Intelligence unit and that is all I can say about that.

But thanks for the support and keep up the great work. I'll see you next July, 2012.

V/R
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DECEMBER 2011

LANE SHARING

BY JANELLE REDMAN

The tragic death of two motorcyclists on the 5 Freeway during the Love Ride a few weeks ago made me think about the privilege of lane sharing in California. The deaths of Romarino Zeri and his companion Julie Anne Cameron, who collided with a semi-truck, do pull at one's heart strings, but it made me ponder the oddities of motorcycle safety laws.

Helmets are optional in many states while lane sharing is legal in only California. Most European countries, Japan, Mexico and others participate in the practice as well. Also called white lining, filtering, stripe riding and lane splitting, "lane sharing" involves moving through traffic that is in motion while "filtering" is moving through traffic at a stand still. The California Driver Handbook from the DMV states, "Motorcycles may travel faster than traffic during congested road conditions and can legally travel in the unused space between two lines of moving or stationary vehicles, which is commonly called "lane splitting"."

Australian ride sharing laws are so convoluted and contradictory, riders as well as law enforcement believed that it was legal. Lawmakers attempted to clarify the laws, leading the public to believe that a movement was being made to prohibit the practice. Public outcry resulted in the laws remaining on the books as they were, and lane sharing there continues.

Living in Southern California, one can't avoid gridlock. A summer Sunday afternoon ride down the coast is fraught with beach goers and tourists. Stop lights are interminable and motorists become stranded in intersections while pedestrians zip in and out. When riding, you have options.

Whether headed north from Laguna on PCH or south from Malibu on the 405, when the wind in my face turns into exhaust fumes from the car inches in front of me and my bike starts to choke and sputter, heat blazing off the engine and threatening to overheat, I know it's time to "filter". Fear grinds my stomach into a knot and I break out in a light sweat. My gloved hands grip the throttle and clutch, I breathe, kick the bike into gear and cruise over center lines, waving or shouting a word

of thanks to the occasional driver who moves aside to make room. When congestion ends or lanes become too narrow to maneuver, I integrate back into traffic and the adrenaline rush is over.

Is it safe?

The "Hurt Report" was a study sponsored by the Department of Transportation's National Highway Traffic Safety Administration and compiled by USC Professor Harry Hurt in the mid 70's. Published in 1981, the study has been long touted by lane sharing enthusiasts as data supporting lane sharing safety. In reality, research was not conducted on the subject although lane sharing was not cited as a contributing factor of accidents. Based on The Hurt Report, the National Highway Traffic Safety Administration (NHTSA) indicates that lane sharing "slightly reduces" rear-end accidents.

Upon leaving California Harley-Davidson one afternoon, my exit was blocked by a street jammed with emergency vehicles. Traffic had slowed and then come to a stop but a motorist wasn't paying attention and plowed into a rider. She was loaded into an ambulance wearing a neck brace, her face red from being slammed against the asphalt. If only she had been filtering.

Steve Guderian, a transportation safety specialist from Martinez, California published a study comparing traffic fatalities in California, Arizona, Florida and Texas, states with comparable riding conditions. Although California is the only state in the US that allows lane sharing, motorcycle fatalities from rear-end collisions are significantly less than the other featured states, as well as lower than the nation overall. European studies have indicated that lane sharing contributes to an accident in less than 1% to 5% of the time.

While traveling from NY to LA after 9-11, my husband and I became snarled in traffic in Pennsylvania. We threaded through the lines of cars and trucks, dwarfed in the valley created by the massive mobile boxes. My husband's front tire fell into a gaping hole that lay squarely between the white lines. After his foot went down twice, we integrated back into the lanes. "Whoop, whoop" went a siren; was it for us? It was.

The cop emerged from his squad car, his large Smokey the Bear type hat placed carefully on his head. We asked if he pulled us over due to splitting lanes and the young officer stammered, his tone implying "Well, Duh!" "Yes, it's about the same as doing 100 mph!" Oops. We apologized and explained that it is legal in California and that we do it all the time. He was dumfounded. "That's legal in some states?" He gave us a warning and we returned to the traffic line.



In California, many motorcyclists ride to avoid being caught up in the freeway parking lot syndrome. Gridlock is a way of life here and we do what we can to avoid it. As reported by "Ultimate Motorcycling", a Belgian study by the University of Leuven on rush hour traffic in May 2011 concluded that if ten percent of drivers rode two wheelers rather than drove four wheelers, congestion would be reduced by forty percent.

Air cooled Harley-Davidson engines commonly reach temperatures up to 240 degrees Fahrenheit. When rumbling in bumper to bumper traffic, you're forced to either turn the engine off from time to time or keep your fingers crossed that your gal won't overheat and leave you stranded on the road side. Worse yet, you push it and blow the engine. Lucky for you and the guy next to you, you're a skilled rider and manage to pull over without taking yourself or him down. Break downs increase traffic congestion when rubber-neckers slow to watch you waiting by the side of the road until she's cooled and safe to ride again, or hauled off to the nearest repair shop.

Is the cause of some motorcycle accidents, inexperienced riders? Beginning drivers of any type of vehicle are more prone to accidents. According to the Hurt Report, more than half of the riders surveyed had less than five months riding experience and only 8% of riders at that time had any formal training. Today, many riders are licensed and have attended a safety training course, greatly increasing the skill level of the players on the highways.

A European MAIDS (Motorcycle Accidents in Depth Study) report based upon investigation of accidents, suggests that there is a slight increase in the ability of a training course graduate to successfully complete collision avoidance maneuvers. In the February 2005 issue of Motorcycle Cruiser magazine, the writer states that "The only measured difference between training course graduates and those who start riding without any formal training shows up during the first six months, when those who take the course suffer somewhat fewer lapses - events such as crashes and tickets -- than unschooled riders."

As I discussed the Zeri accident with a co-worker, he asked why a rider would work so hard to squeeze through such tight spaces in traffic. My only reply was, "Because I can". But I'm damn careful doing it. You be careful out there too.



PICS BY ART HALL, LISA AND CD

BIG-HEARTED BIKERS WORK IN CONCERT FOR WORTHY CAUSE

GLENDALE, CALIFORNIA – NOVEMBER 2, 2011 – Warm sunshine, hot music and an important cause lured more than 3,000 warm-hearted fans to America’s longest-running charity motorcycle event, when Love Ride 28 rolled into Castaic Lake on Sunday, October 23. The event topped \$375,000 in pre-expense revenue this year, with proceeds going toward the fight against autism through Love Ride’s chosen charity, Autism Speaks™.

“Once again, thousands of generous riders, sponsors and friends opened their hearts and wallets in the name of helping others,” said Love Ride founder Oliver Shokouh. “In a time when national, state and local budgets are severely strapped, these people are making a real difference.”

But the day was bittersweet as many attendees arrived to Castaic only to hear that fellow riders Romarino Zeri and Julie Cameron had lost their lives in an accident en route to the event. “We are deeply saddened by this news and send our heartfelt condolences to the friends and family of Romarino and Julie,” said Shokouh.

Although the tragic events took an emotional toll, Love Ride celebrities and participants pulled together for the cause. Featured artists Montgomery Gentry rocked the park with the energy of their unique brand of country music, bringing everyone to their feet. Preceding the legendary band were several performers, including Charlie Brechtel who paid tribute to Love Ride and the Sturgis Museum with an acoustic song he wrote, Time Bomb with a strong set of golden-era rock hits, and Sean Wiggins with an all-out performance that left the audience wanting more.

The solidarity among the biker community is the heart and soul of Love Ride; its motto has always been about giving to those less fortunate, recognizing there are needs in our community greater than our own.

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“We thank everyone who came out to support Love Ride 28,” said Shokouh. “Their participation in this year’s event means a great deal to me personally, but more importantly to the families who have children diagnosed with Autism. And without our sponsors and numerous volunteers, there would be no Love Ride, so thank you for your generous support.”

Part of the tradition of Love Ride includes “opportunity tickets,” whereby paid participants receive one ticket (with an option to purchase more on site) that provides a chance to win several unique prizes. This year, actor Bryan Cranston rode his 2006 Harley-Davidson Softail to the charity event, placed it on stage and donated it as the grand prize. John Radman of Bakersfield was the very excited winner.

Paying tribute to the 60th anniversary of one of the world’s most iconic guitars, Fender Musical Instruments selected the company’s Telecaster® for a one-of-a-kind creation just for the 2011 Love Ride. This unique guitar became the second grand prize, won by Lee Danihels.

James Carnes won third place in the opportunity drawing, which included a Marlon Brando, limited edition mono-print by Stephen Holland. Fourth and fifth places went to Kent Vest and Lisa Griffin, who each won a Swiss Army tool with leather case and a Pulsar spark plug set.

The spirit of Love Ride is giving in the form of fundraising and its efforts go beyond the price of admission. Fundraisers solicit families and friends to sponsor them and monies raised are monitored by a special software program that tracks every dollar an individual raises. Every activity at the event contributes to the overall fundraising effort from food sales to concessions.

THE TOP TEN FUNDRAISERS COMPETE FOR PRIZES AND THIS YEAR THEY RAISED A COMBINED TOTAL OF \$34,712. THE TOP TEN:

1. MARK CHEELY
 2. JIM CARNES
 3. ANDREW MULLIN
 4. RICARDO VILLARREAL
 5. STEVE HOFFA
 6. GERRY MC KENZIE
 7. KENT VEST
 8. JUDI FLOURNOY
 9. MARK SECRIST *
 9. JACK GOLDSTEIN *
- * = TIE FOR 9TH PLACE.

TWO UNIQUE PRIZES SPARKED ATTENTION TO THIS YEAR’S LOVE RIDE BIKE SHOW. THE PREMISE FOR ENTRY WAS SIMPLE, 10 BUCKS TO ENTER, 10 CATEGORIES AND WITH A BIKE THAT WOULD RUN.

EACH OF THE WINNERS WILL RECEIVE AN AUTO-GRAPHED PETER FONDA TROPHY ALONG WITH A GROUP VISIT TO JAY LENO’S GARAGE FOR THEMSELVES AND A FRIEND. LISTED ARE THE BIKE SHOW CATEGORIES AND THIS YEAR’S WINNERS:

- VINTAGE BIKES
- PRE 1940: COPPER MIKE
- 1941-1965: NO ENTRY
- ALL YEARS
- XL: ADELE AMOS
- FX: ROBERT KARAMANUKYAN
- FL: JOE ROCHA
- BEST BAGGER: TERRY WILLIAMS
- CUSTOM CHOPPER: RYAN SELF
- BOBBER: RON BALDONADO
- FEMALE OWNED: EDNA CLINGERMAN
- PEOPLE’S CHOICE: EDNA CLINGERMAN

ABOUT LOVE RIDE:

The Love Ride, a 501(c)3 charity, began in 1984 to raise funds for children’s charities. Oliver Shokouh is Love Ride’s founder and owner of Harley-Davidson® of Glendale located at 3717 San Fernando Road, Glendale, CA, home of the Love Ride. Information about the Love Ride can be found at www.loveride.org.

ABOUT AUTISM SPEAKS™

Since its inception in 2005, Autism Speaks™ has committed over \$142.5 million to research through 2014 and developed innovative new resources for families. The organization is dedicated to funding research into the causes, prevention, treatments and a cure for autism; increasing awareness of autism spectrum disorders; and advocating for the needs of individuals with autism and their families. Autism Speaks™ has played a critical role in securing federal legislation to advance the government’s response to autism, and has successfully advocated for insurance reform to cover behavioral treatments. To learn more about Autism Speaks™, please visit www.autismspeaks.org.





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AZ BAD RIDE

FINDS A NEW HOME

BY DANGEROUSJAMES • PHOTOS BY DIGGER DAVE

You read that headline right, Sports Fans! This year, the 7th Annual Arizona Rips BAD Ride found a new home at Chester's Harley Davidson in Mesa. If you are a regular to this fine event, that is one of Arizona's American Diabetes Association's biggest fundraisers, then you know that for the last six years, this event has been held out at the Pinal County Fairgrounds. The fairgrounds has always been a fine venue and with its location, provided a way for Phoenix and Tucson to converge and have one big event. However, because of the economic climate we are in, the folks at AZ BAD Ride felt that in order to get the numbers up, they needed to have to separate events. The Tucson event is in the planning stages and I am told that it will happen in 2012.

In the past, the HD dealerships would be start sites and the riders would converge on the I-10, head east and land at the fairgrounds. This year, one of my favorite watering hole establishments, The Tilted Kilt stepped up and was the start site sponsor. There are five locations in the valley, although only four of the locations actually were start sites. I live up in North Phoenix, so I scooted on over to the North Scottsdale location at Bell and Scottsdale Road. There were about ten bikes, some with passengers that met here and had a nice hearty breakfast before we all headed out together to Mesa.

I am not sure what it is about this event being held in October, but it never fails...the weather is always perfect, sometimes TOO perfect! There have been years past where it was still very warm and this year was not that much different! I had on sleeves with a vest and had to strip down to a t-shirt to ride home because it was so hot.

The ride down to Mesa went off without a hitch. We arrived to find that our group was probably one of the last groups in, as there were already well over 300 bikes already there.

If you have never been to Chester's for an event than you have truly missed out. With the oversized paved lot next to the dealership, it really provides a great space to spread out a ton of vendors, plus having the stage for the entertainment.

There were a good number of vendors set up down the main midway of the lot, complete with all kinds of gear, t-shirts, etc. Outback Steakhouse provided the lunch, which was an amazing spread and they had plenty of picnic table's set-up under the tent to get you out of the sun. Entertainment was provided by none other than Arizona's very own, Mogollon which has been a mainstay of this event from the very beginning.

The place to be, however, is in the VIP Tent, where not only is food outstanding, but there is also ice cold beer! And portable coolers! Did I mention that it was pretty hot for October 23rd? The only way to get into the VIP Tent is to raise a bunch of money for the ADA!

This year I had the pleasure of sitting down and talking to a long time BAD Ride Veteran, Eric "The Bad Nomad" Sanbloom (hope I spelled that right, Eric!). Eric has been participating with the BAD Ride since 2000. He and a good riding buddy of his, who happens to have diabetes, used to ride to California to take part in their ride, since it wasn't here in Arizona. Well, after four years of riding and taking part in that event, he got to be friends with Lori Stevens, who is one of the Co-Founders of the BAD Ride along with Rip. Lori realized that there were a good number of riders coming from Arizona, so she took the bull by the horns and in 2004, brought the event here. Eric has been volunteering ever since.

Each year that I cover this event, I like to share a bit about Rip, the world renowned photographer for EasyRider Magazine. One of the great qualities of Rip's photography is that whenever he was photographing bikers, he would also be sure that there was never any images of them drinking, smoking or anything that might shed them in a stereotypical light. Rip was a true biker himself and proud member of the brotherhood. It meant a lot to him to let people know that bikers are just people who love to ride.



To Tour or not to Tour, that is the Question:

2012 VICTORY CROSS COUNTRY TOUR

*Whether 'tis nobler or macho to suffer
the stings and arrows of outrageous freezing,
Or to take warmth against icy winds,
And by opposing end them? To ride, to sleep,
and ride some more; and by ride to say we end
the butt-ache of a thousand natural bumps and shocks
that flesh is heir to, 'tis a Cross Country Tour
devoutly to be wish'd.*

STORY: KOZMO SHAKSPEARE PHOTOS: RON SINOY

The question really is, how soon can we leave and how far will we go when it comes to the 2012 Victory Cross Country Tour? Victory released the Cross series in 2010 and I've put thousands of miles on a Cross Country. I remember getting lost (intentionally mind you) in Utah not really caring where I landed for the night. I also remember it suddenly snowed unexpectedly and I remember thinking, man it would be nice if this bike had heated grips and seats. Somebody at Victory must have taken the same ride. If you do any serious motorcycle touring you'll inevitably find yourself in unexpected weather. Conditions such that some may call it quits and get a room, but not me, especially not on a Cross Country Tour. Heated grips and seats end the suffering of stings and arrows of outrageous freezing. Victory has been paying attention.

I also recollect the totally cool looking engine guards on the Cross Country. Functional, they served nicely as highway pegs but did very little protecting my legs from wet weather and wind, Victory again has been paying attention. Not only do the new hard lowers on the Cross Country Tour fulfill that function flawlessly, their Comfort Control System allows complete protection during inclement weather or offers full on ventilation on warmer days. Easily accessed while riding, you control how much airflow you do, or do not want. Plus, the small faring deflectors are brilliant; it's absolutely amazing what a difference the Comfort Control system makes.

I've never had an issue with Victory brakes but on the CCT, ABS brakes are standard and I must admit with ABS there is a level of confidence that allows me to better relax on ex-



tended rides. If a moose pops out and I need to lock it up on a rainy road, my chances of going down are exponentially lower. HID (High Intensity Discharge) headlamps, also standard, are four times brighter than halogen and last 10 times longer. The CCT also features a taller windscreen and it's very effective for both rider and passenger. Cockpit turbulence is greatly reduced because of its vented design eliminating the negative pressure normally associated with non-vented windscreens. It's height without a doubt reduces wind turbulence dramatically. If you want a smaller windscreen an optional Klock Werks Flare windshield is available which falls right in between the smaller Cross Country Flip and the standard Tall windshield, Victory part # 287883.

Let's talk about "her". If she has any say about it, the CCT is an easy sell. You know the old adage, "if Mama's not happy nobody's happy," and Mama will love the CCT. It's without a doubt Victory's touring gold standard. The plush passenger seat has its own heat control and the backrest is comfortably contoured, plus Victory offers optional armrests (with cup holders). The passenger floorboards adjust up or down by 2 inches and allow for 10 degrees of angle adjustment and did I mention 41.1 gallons of storage? The largest storage capacity of any touring bike and if she needs more, an optional luggage rack mounts on top of the tour pack. For Daddy's macho factor the tour trunk literally clips off for a cool solo



COMFORT CONTROL SYSTEM CLOSED



COMFORT CONTROL SYSTEM OPEN

DECEMBER 2011

look. The air adjustable suspension allows for a smooth ride alleviating the butt aches of a thousand bumps and shocks allowing 4.7 inches of real suspension travel. The CCT has a Gross Vehicle Weight Rating (GVWR) of 1360 lbs. Subtract its wet weight and it offers 492 lbs of load capacity, wow! With two 12V connectors, one in the fairing and one in the trunk to charge cameras and cell phones, passenger speakers and iPod connector, what more could you ask for...well a cappuccino maker would be nice...Victory are you paying attention?



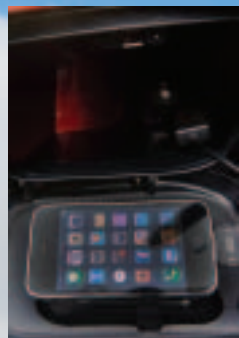
like the Victory Cross Roads at a retail of \$15,999. The Cross Country at \$18,999 will get you there more comfortably with a faring and tunes blasting but for a few more duckets the Cross Country Tour lays down the gauntlet providing every possible amenity for a warm comfortable outdoor adventure devoutly to be wished by you and your significant



And those are just the obvious improvements. In 2011, approximately 40 percent of the drive train is new. With the six-speed transmission receiving so many improvements it's virtually a brand-new transmission. It now features helical gears in all but fifth and the gear tooth counts and geometry have been switched up. The gear tooth count increased

by nine at the crank and balancer, three at the compensator and four in the clutch. In fourth and sixth gears in particular, that infamous Victory gear whine has been reduced substantially and driveline lash has been reduced by 66 percent. A "neutral assist" feature has been added as well, to make it easier for the rider to shift into neutral when stopped. The goal was improved rideability and a more pleasing sound, and I can attest that it's both quieter and smoother.

Owning a Victory Cross Country always meant riding modern design and technology, a smooth and powerful Freedom 106 engine, 6 speed tranny, 5.8 gallon tank, cruise control and a great sounding stereo system, so the question really "to tour or not to tour?" Look, people from Los Angeles to Miami tour every day on no-nonsense motorcycles



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other. The Victory Cross Country Tour guarantees the answer to "tour or not to tour" will always be Yes!

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If riding across the country is on your agenda the woman's Cross Country Touring Jacket is a must. This is a versatile all-weather jacket that delivers comfort and protection in all weather and all riding conditions. The jacket sports CE armor in both the elbows and shoulders, a reflective material for enhanced visibility and Victory branding patches. A stretch panel across the back of the waist and adjustable side belts lets her customize a comfortable fit. The sleeves can also be custom fit with their snap straps and there are numerous pockets inside and out she will appreciate. The durable shell has a double coating of waterproof polyurethane and features multiple vents on the front, arms and side so she can control cooling airflow. There's a zip-out liner that provides significant added warmth and can be worn on its own around town. Sizes: S-2XL. Retail \$189.00



Woman's Victory Riding Platinum pants offer the best in all-weather comfort and protection from the elements. These Platinum Pants can be worn by themselves or over jeans for more protection. They are generously cut for riding comfort and to ensure that there's adequate length to block wind and rain at the cuffs. With an inside snap liner at the ankles that seals out wind and rain. They are fully reinforced and the knees have both Superfabric and accordion stretch inserts for flexible comfort and added protection. Pants Sold separately. Retail \$169.00



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DECEMBER 2011

Women Who Ride

Tracy

By Digger Dave & "Smiles"

A.K.A "IT'S ALL SMILES"

I met "Smiles" about three years ago at a benefit car wash for a friend. Not too long after that I started a group ride for the Too Broke For Sturgis event. Smiles helped me set up the ride and about 40 of us met to head up into the hills. I led the pack out with her riding second. I had never ridden with her before but it didn't take very damn long to see she knew exactly what she was doing. Heading up the mountain on a sweeping curve I looked in my rear view mirror and boom...there she was to the right and rear of me taking a perfect track around the corner matching my speed exactly and as smooth as glass, no worries, let's ride!! I'm just going to let her tell her own story here, if I butt in too much she may frown at me.....not.

"I've been around motorcycles most of my life... Being the daughter of a hippie biker single mom, there were always bikers and motorcycles around the house. A lot of times there would be motorcycles in various stages up "upgrade" or repair in the kitchen or living room. I learned at a young age how to be a passenger, and "lean with the bike", and also learned about the respect and unsaid rules that were expected to be abided by as a kid around the biker community. I can remember several different times in high school where my mom and her friends would want to go ride and someone would need a babysitter. I was the elected teen to perform such duties, which always resulted in a motorcycle escort coming to pick me up from school. Being one of those teens who were kind of in the background in high school, it was a little embarrassing, but on the same token really exciting to be getting that kind of attention from the other kids as we would pull away and roar off down the road.

My passion for riding has never died. Going into the Air Force right out of high school, I met my first husband, who also rode a motorcycle. Seeing how that was his only mode of transportation, we rode most of the time around base, and off to places around California on our weekends off. One Labor Day in particular will be in the memory books forever as we rode through Napa Valley towards the Pacific Coast Highway then up the PCH north into the Redwood Forest. We rode with 3 other couples on bikes that weekend. It was a thousand miles of unforgettable memories.

Several years later, after I was with my second husband, I wanted to learn how to ride, as did he. So for his birthday one year, I bought us both lessons through T.E.A.M. Arizona. We had a great weekend learning how to ride, and bought our own first motorcycle, a '99 Sportster, in January of 2000, straight off the showroom floor. We were very proud new owners, but there were two of us and only one motorcycle, and we had two very young school age children at home. Needless to say, I backed off on the riding and he primarily enjoyed that motorcycle.

Jump forward 8 years, as I became a single lady again, my undying passion for riding became enflamed again (as the kids were getting a little older). I got out and met some people who were kind enough to passen-

ger me a few times. I quickly came to realize that being a passenger was never going to be good enough. So I enrolled myself in the Rider's Edge program through the local Harley dealership, primarily to refresh my riding skills and rebuild my courage for riding. Within a month of taking that course, I was in a motorcycle store and found the perfect bike for me. It was a 2005 Harley-Davidson custom Sportster 1200 that had 5395 miles on it. Just barely broke in, for all intents and purposes. I bought that bike about 3 1/2 years ago, and have put 50,000 miles on it since then. I love to ride. I ride pretty much year round. It is nothing for me to get up in the morning and go for a day ride of 350-400 miles, just because. I've been all over the state, and into Nevada. I still have my bucket list of "biker" places I want to go to, like Sturgis and the Tail of the Dragon, plus a few more. But I go everywhere on my motorcycle. About the only time I drive my "cage" is if I have to be a Mom Taxi, or do some major grocery shopping.

Some of my other hobbies, or interests include hiking, and camping, hanging out with friends and BBQ'ing, shooting pool and throwing darts (neither of which I'm very good at, but I sure like to give it my best). But most of all, I love riding and spending time with my family."

Smiles is well known for those "just because" 400-mile day rides with friends to wherever. What makes it so cool is that she takes her time, stops whenever it feels right and generally just takes in the scenery on two wheels. Kind of like the Tortoise and the Hare.....Smiles always comes out on top, especially in my book.

Ride Safe~~Ride Free



RIDE & EVENT CALENDAR

AVILA BEACH / CRESTON, CA* 31ST ANNUAL SLO COUNTY TOY RUN - Avila Beach to Creston. Cost is \$5.00 and a new unwrapped toy for kids ages 1-16. Cost includes BBQ, music and run pin for the first 1,000 riders. There will be a raffle, 50/50 and a Best Rode-In Decorated Bike Contest. Come out and celebrate a central coast tradition and help out families in need this Christmas. Starts at 10:30 am from Avila Beach. For more info 1-805-458-4157 or Facebook under Slo County Toy Run.

DECEMBER 9-11

LONG BEACH, CA* PROGRESSIVE INTERNATIONAL MOTORCYCLE SHOW - The Progressive International Motorcycle Shows cruises its 12-city nationwide tour into the Long Beach Convention Center with the hottest new two-wheeled rides. This motorcycle extravaganza is the place to see the newest model sport bikes, dirt bikes, cruisers, scooters, customs, ATVs, aftermarket parts and accessories and more all under one roof. From new riders and hard core enthusiasts to women riders and motorcycle fans who aspire to ride, the Progressive International Motorcycle Shows are the place for all people who love motorcycles to immerse themselves in bike culture, talk to experts, learn new riding techniques and even hop on a bike for a demo ride. In addition to hundreds of the latest bikes, the show will pack in high-energy entertainment including a thrilling motorcycle stunt show from the "America's Got Talent" Top 10 Finalists The Smage Bros.; an exotics pavilion featuring rare, high-end motorcycles; eye-popping customs at the world's largest custom bike competition; digital graffiti walls to design a custom Kawasaki bike; a Women Ride Center featuring apparel, gear and bikes for women; and more. For more info: <http://www.motorcycleshows.com>, email shelbi@spinpr.com or call Spin Communications at 415-380-8390.

DECEMBER 9

LATHROP, CA* WOMEN'S GARAGE PARTY AT EAGLES NEST HD - The event will feature food, refreshments, games, prizes, information on motorcycles, and much more! Eagles Nest HD, 13900 Harlan Road. For more info 209.941.0420 or <http://www.eaglesnestharleydavidson.com>.

DECEMBER 10-11

TUCSON, AZ* 30TH ANNUAL TOY PARADE AND PRE-PARTY - At John F. Kennedy Park. Registration is \$20 per person + a toy, raffle tickets are \$5. Food, refreshments, auction prizes, 50/50, drawings, vendors, with live music after the parade. The parade will be held and will leave from John F. Kennedy Park. For more info 520.682.7528.

DECEMBER 10

SAN MARCOS, CA* 6TH ANNUAL TOY STORE INVASION - Hosted by Biggs Harley-Davidson. No charge for the event benefiting Rady Children's Hospital. Ride will leave Biggs Harley-Davidson (1040 Vallecitos Blvd. #113) at 7:45 AM. We ask that when we get to Walmart each person purchase a toy for the hospital. After toy purchases are done, we'll ride to Rady Children's Hospital to deliver the toys. For more info call Jesse at 760.481.7300 or www.biggs-h-d.com. SEE AD

OXNARD, CA* RIO TOY RUN - Benefiting Children of Ventura County. Registration: 8:30 am

Kickstands Up: 10:30 Sharp. Cost: Two unwrapped toys per person for a boy or girl ages 5 - 12

End Location: Rio Reel Elementary School, 1140 Kenney St., Oxnard, CA 93036

These 300+ underprivileged kids from Rio School District in Oxnard will be waiting your arrival.

Coffee, Water, and Danish will be supplied at Food Share. For more info: <http://bikersforchrist.org>, <http://www.bfcvc.org> or call Pastor Lou Rogers at 805-890-7306 or email him at rogersfdc@gmail.com.

TUCSON, AZ* SUNRIDERS 30TH ANNUAL TOY PARADE PRE- PARTY - Come join the Sun Riders on Saturday, December 10, 2011 for the 30th Annual Toy Parade Pre-party at Kennedy Park from 12 noon to 6 pm. There will be food, drinks, auction prizes, door prizes, 50/50 drawing, vendors, music and much more. For more info: 520-682-7528, www.tucsonsunridersmc.com or sunridersmc@hotmail.com.

TOPOCK, AZ* DESERT ROAD RIDERS M/C 21ST ANNUAL TOY RUN - Leaving Hooches Bar and Grill (5035 Powell Lake Rd), starting at 11:00 am with the ride starting at 12:00pm sharp. Bring 1 can of food and 1

unwrapped toy per bike, ending at El Rio Country Club in Mohave Valley, AZ. Music by John Earl and The Boogie Man Blues Band. Food, drink, music 50/50, raffle and the usual fun run stuff. For more info call Later at 928-279-8896 or check the website www.desertroadriders.com.

TEMPE, AZ* 1ST ANNUAL TOY RUN - The event will feature a short ride up to Cardon Children's Medical Center for the toy presentation, then an after party at F.O.E. Mesa Tri-City #3468 located at 2314 E. Apache Blvd.; with music and drink specials. Breakfast will be available for **\$5.00. Registration from 8:00 am to 10:00 am; \$10 + new toy/rider or \$15 + new toy/couple. For more information email jayc.powell@juno.com.**

DECEMBER 11

GLENDALE, CA* 24TH ANNUAL SKID ROW L.A. TOY RIDE - Sponsored by Harley-Davidson of Glendale and ABATE Local #1. Please bring a toy for a child, to be handed out at the Fred Jordan Mission. Meet at 9:00 at H-D of Glendale, 3717 San Fernando Rd. Departure time from H-D of Glendale is 11:00 a.m. to the Fred Jordan Mission. For more info call 818-484-5389, or email cookienrose@yahoo.com. SEE GLENDALE HD AD

LONG BEACH, CA* VNV/LV MC XMAS TOY RUN - Bring an unwrapped toy, benefits the children in our community that live in hotels or motels. Free admission, all welcome. 11:00 am at Berth 55 Fish Market and Seafood Deli, 555 Pico Ave. For more info call Wolverine at (562) 243-0275.

BAKERSFIELD, CA* 27TH ANNUAL BAKERSFIELD TOY RUN & CANNED FOOD DRIVE - Benefits the Salvation Army, hosted by The Bakersfield Toy Run, Inc. All proceeds and toys will benefit local families. 10 am at Beach Park, 21st St. And Oak Street. For more info: www.bakersfieldtoyrun.org or Don Oldaker at 661.319.3666, doldaker@aol.com.

VENTURA, CA* 8TH ANNUAL DAVID MANN CHOPPERFEST - At the Ventura County Fairgrounds located at 10 W. Harbor Blvd from 8am-4pm. The event features: David Mann art exhibit, an All Brand Antique and Custom Motorcycle Show; Custom Bike Builder Displays; Hundreds of Motorcycle/Culture Vendors; a New and used

DECEMBER 2011

RIDE & EVENT CALENDAR

Motorcycle parts Swap Meet; Live Rock and Blues Bands; Food and Beer. General Admission \$15, Military w/ID \$10, and kids 12 and under \$5. For more info: www.chopper-festival.com, or call Tory DuVarney at 805.217.2113.

SAN FRANCISCO, CA* 28TH ANNUAL TOY RUN TO SAN FRANCISCO GENERAL HOSPITAL - The event will feature a scenic ride around San Francisco, a Toy Run, refreshments and much more. For more info: www.dpchd.com.

GARBERVILLE, CA* KIWANIS TOYS FOR TOTS RUN - The event will feature a scenic ride through town, live music, raffles, food, refreshments, and much more. For more info <http://www.kiwanisrwr.com>, kiwanisoftheredwoods@yahoo.com.

HOLLISTER, CA* EMMAUS HOUSE COAT & TOY RUN 2011 - Benefits ride to end violence against women and children. Bring a woman's or child's coat and/or a toy. Presented by Sabbath Keepers Motorcycle Ministry (Hollister Chapter). Admission: \$10 single, \$15 double for lunch. When: Doors open 9 am. Location: Hollister Target Store Parking Lot, 1790 Airline Highway. For more info call Mindy Redondo or Tony Lambert at 831-537-5052 or <http://www.sabbathkeepersmm.com>.

TUCSON AZ* SUN RIDERS' 30TH ANNUAL TOY PARADE - Presented by Sun Riders, benefiting Aviva Children's Services. Registration starts at Freedom Park on 29th street in Tucson. The parade leaves for Kennedy Park on Ajo Rd and Mission at 12:00 noon. Live music provided by Argumentative (Frog Promotions); also food, drinks, vendors, 50/50 drawing, door prizes, auction prizes, and a raffle for a chance to win a new 2010 Harley Davidson 1200 custom Sporster. Pre-registration is \$15.00 and \$20.00 day of event. EVERYONE brings a toy for the kids. 8am. Freedom Park 5000 E. 29th St. For more info call 520-682-7528 or the website www.tucson-sunridersmc.com or email sunridersmc@hotmail.com.

DECEMBER 17

HARBOR CITY, CA* 3RD ANNUAL RIDE FOR THE TROOPS - In support of Marine families at Camp Pendleton. Registration 8:00am to 9:30am at California Harley, Pacific

Motor Sports, Boss Hoss at 1517 W. Pacific Coast Hwy; ride and event is from 10:00am to 1:30pm. All proceeds go to Marine families at Camp Pendleton. \$15/bike plus \$5 for passengers; \$20/classic cars. All bikes welcome! Show your support! Your pre-registration makes this event a success. For more info call Bob Lopez at 310.561.3735 or www.STARChapter415.com.

CORONA, AZ* 9TH ANNUAL SALVATION ARMY HAM RUN - To benefit Tucson's Salvation Army Christmas Dinner Program. No charge for run, donations for program appreciated. Kickstands up at 10:00 am from McCullough-Warner American Legion Post 109, 15921 South Houghton Road. For more info: www.post109.org or call Rob Lee at 520-762-5218.

DECEMBER 18

HUNTINGTON BEACH TO TRABUCO CANYON, CA* RUN FOR FOSTER KIDS - Poker Run and Toy Drive starts 10:00 am from Huntington Beach Hogs and Choppers at 15631 Graham St. Huntington Beach. Texas Holdem Style Poker Runs starts at 8:00am through 10:30am; ends at Cooks Corner. BBQ, bands, vendors and raffles. Riders \$25.00, passenger \$15.00. Benefiting The Teen Project and Families Helping Families and Orange and L.A. County non-profits respectively. For more info: www.theteenproject.com or Jeff at 714 393.3310. SEE COOK'S AD

SAN DIEGO, CA* THE 27TH ANNUAL SOLO ANGELES & SAN DIEGO HARLEY-DAVIDSON® TIJUANA TOY RUN - Sponsored by San Diego Harley-Davidson. Preregister at Promo@sandiegoharley.com; round up at 5600 Kearny Mesa Road. To register day of event: Bring a toy or \$20 (\$10 for passengers). Breakfast before the ride! Will need valid passport or 2 valid forms of ID to cross the boarder. For more info: www.sandiegoharley.com. SEE AD

SAN DIEGO, CA* 16TH ANNUAL BIG COVER UP - Presented by Messengers M/C and Pioneers M/C. Benefits: Brother Benno's and St. Vincent DePaul's. Details: Bring blankets and socks! Registration starts at 9:00 am at San Diego Harley-Davidson (5600 Kearny Mesa Rd). Run pin and food. 11:30 am ride to Kennedy's Custom Cycles in Oceanside. Band, bike contest, raffle. Admission: \$10

donation. For more info call Downtown or Wayne-O at 858-722-6073. SEE SAN DIEGO HD AD

LOMA LINDA, CA* 19TH ANNUAL LLUCH TOY RUN - Motorcycle Riders Association and Elsinore Valley Touring Riders present our 19th Annual Loma Linda University Children's Hospital Toy Run. Benefits: Loma Linda University Children's Hospital. Sign in from 10:30 am to 12:30 pm at Quaid's HD, 25160 Redlands Blvd. Cost: \$10.00 and a new unwrapped toy. 50/25/25 raffle. Awards for: Largest Club Participants, Best Decorated Bike, Best Decorated Bike with Trailer. All bikes welcome. Rain or shine. Year Bars to the First 350 participants. For more info call Jim Taylor at 562-864-7143.

DECEMBER 22

SAN DIEGO, CA* XMAS AT THE CASBAH - Dublin Mob & Workn Class Records brings you a very heart warming special Xmas @ The Casbah on Dec. 22nd.....Dublin Mob's DIRTY XXXmas.....a touching story of lust, romance, heartbreak....loud music, beautiful woman & blackout...just in time for the holidays ;)..... As usual great music... BANDS The Widows, Stephen Rey & The Slicks, The Marsupials, Low Volts ...Catered by ONO SUSHI (San Diego's best) Santas 12 sexy starlets will be serving sushi and shots (ohhh my !) DMC raffles and bring an unwrapped gift for Toys For Tots....get yer tickets @ The Casbah early...we WILL sell out!! see u there!!!!!!! For more info: www.dublinmobchoppers.com and like us on Facebook. The Casbah 2501 Kettner Blvd.

JANUARY 2012

JANUARY 1

COTTONWOOD, AZ* FROSTY BALLS AND CHILLY BOOBS - All proceeds go to The Verde Valley Hospice, sponsored by VV-MMA, KA Cycles and Desert Thunder MC. Registration starts at 9am at Nate's Cowboy Café (206 S. Main St. Cottonwood, AZ); kickstands up at 10:30am. Great ride through the Verde Valley! For more info call KA Cycles at 928-634-1364.

JANUARY 7

RIDE & EVENT CALENDAR

ANAHEIM, CA* EASYRIDERS 2012 BIKE SHOW TOUR - At The Anaheim Convention Center. The Biggest, Baddest Bike Show in North America Featuring The World's Hottest Bikes On Display, The World's Top Bike Builders, The Industry's Top Manufacturing Reps Showing Off All The Industry's Latest Products, & More. Meet The Stars Of The #1 Hit TV Show "Sons Of Anarchy" Tommy Flanagan "Chibs" and Winter Zoli "Lyla" As They Will Be Signing Autographs & Taking Pictures With Guests. You Don't Want To Miss The Hot Babes, The Cool Custom Bikes, Your Favorite Bands, The Purrfect Angelz As Seen On NBC's "America's Got Talent", And The Chance To Win Trophies, Cash, Prizes, And Maybe Even A Bike Feature In One Of Our Magazines. Exhibitors / Vendors Don't Miss Your Chance To Get In Front Of Tens Of Thousands Of Motorcycle Enthusiasts Now. The 2011 Easyriders Bike Show Tour Attendance Was Up 22% From That Of 2010 & 2012 Easyriders Bike Show Tour Promises To Be The Biggest Yet! Please Call 800-962-9857 & Go To www.EasyridersEvents.com For Details. To Register Your Bike Please Call 800-962-9857. Take Advantage Of Our Free Space Program. You Get A Free 5x10 Display Spot For Your Bike. All You Need To Do Is Purchase An Entry Wristband. Enter 5 Bikes Or More & Also Receive A Free 10x10 Exhibitors / Vendors Booth. Go To www.EasyridersEvent.com for details.

JAMESTOWN, CA* POLAR BEAR RUN - **Registration:** \$10.00 per person. The event will feature a 1-2 hour ride through the Sierra Foothills, food, refreshments, and much more. Jamestown Harley-Davidson, 18275 Highway 108 **Please contact for more information:** 209.984.4888 or <http://www.jamestownhd.com>.

JANUARY 9

SACRAMENTO, CA* ABATE OF CALIFORNIA FREEDOM RALLY - ABATE of California invites ALL motorcyclists interested in preserving YOUR RIGHT TO RIDE to join us on the South Steps of YOUR Capitol. Free, sponsored motorcycle parking on the North side of N Street from 8am to 6pm. If you would like to sponsor a parking meter they are \$25.00/meter; make checks payable and mail to ABATE of CA State Office. Group picture will be at 10:30am; DO NOT RAP YOUR

PIPES when arriving or leaving the Capitol! For more info call Carol Cromwell at 760-956-1669 or the website <http://www.abate.org>.

JANUARY 13

OAKLAND, CA* WOMEN'S GARAGE PARTY AT OAKLAND HD - The event will feature information sessions, games, raffles, and much more. This is a **WOMENS ONLY** event. For more info call 510.635.0100 or check the website <http://www.oaklandh-d.com>.

JANUARY 14-15

SACRAMENTO, CA* EASYRIDERS 2012 BIKE SHOW TOUR - At the Sacramento Convention Center. The Biggest, Baddest Bike Show In the North America Featuring The World's Hottest Bikes On Display, The World's Top Bike Builders, The Industry's Top Manufacturing Reps Showing Off All The Industry's Latest Products, & More. Meet The Stars Of The #1 Hit TV Show "Sons Of Anarchy" Tommy Flanagan "Chibs" and Winter Zoli "Lyla" As They Will Be Signing Autographs & Taking Pictures With Guests. You Don't Want To Miss The Hot Babes, The Cool Custom Bikes, Your Favorite Bands, The Purrfect Angelz As Seen On NBC's "America's Got Talent", And The Chance To Win Trophies, Cash, Prizes, And Maybe Even A Bike Feature In One Of Our Magazines. Please Call 800-962-9857 or Go To www.EasyridersEvents.com for Details. To Register Your Bike Please Call 800-962-985

JANUARY 28

LAKE HAVASU CITY, AZ* 5TH ANNUAL SWEET HEART RUN - Presented by Desert Lightning Motorcycle Apparel. Benefits

Sally's Place Interagency. Poker run, cost includes one poker hand, a meal, and long-sleeve T-shirt. After party at Hampton Inn, Lake Havasu. Registration starts at 9:00 am at Desert Lightning Motorcycle Apparel, 2143 McCulloch Blvd. Pre-register \$23, day of event \$26. For more info email desertlightning@frontiernet.net or call Tara Dougan at 928.505.2453.

FEBRUARY 4

IRVINE, CA* DR. JOE CORTESE MEMORIAL MOTORCYCLE POKER RUN 2012 -Benefits SJC Rotary charities and medication, care and adoption of dogs and cats. Ends at the Car Show in SJC. Lunch, entertainment and entry to car show. Club, low/high hand winners. Presented by the San Juan Capistrano Rotary and CARE. Admission: \$30/rider, \$20/passenger. When: Sign in 8 am. Location: OC Harley-Davidson, 8677 Research Dr. For more info Steve Rose at 949.800.6036 or check the website <http://www.sjcrotery.org/carshow>.

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DECEMBER 1 2011

LIVE TO RIDE

YOUR LOCAL MOTORCYCLE MAGAZINE



By Olin

SUNDAY DECEMBER 18TH
THE 26TH ANNUAL SOLO ANGELES

TIJUANA TOY RUN

12
18
11

SPONSORED BY SAN DIEGO HARLEY-DAVIDSON
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A CHILD'S
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Join The Solo Angeles as they hand out toys to children in need during the big Christmas Festival on Revolution Ave. There will be **FOOD, MUSIC** and **ENTERTAINMENT!**

PRE-REGISTER: Promo@sandiegoharley.com
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REGISTER DAY OF EVENT: Register 9am -10:30 am.
Bring a toy or \$20 (\$10 for passengers) Breakfast before the ride!

WWW.SANDIEGOHARLEY.COM

*Must have a passport or, a birth certificate AND ID. Still want to participate but don't want to cross? We will have an alternate route available.

Quick Throttle Ads Work!

"Quick Throttle is a main player in our Regional Advertising business and will continue to be a priority for our dealer tagged ads. I love that your reach is so encompassing. Thanks again for going over and above to help us out." "We really appreciate your efforts."

Tia Robinson - Marketing
-Triumph Motorcycles America

"Laidlaw's Harley-Davidson can't get enough Quick Throttle Magazines! Every month we are inundated with requests for issues, and customers come from far and wide to get them! Thanks to Quick Throttle and you're awesome magazine, and for the mobs of customers that come in to get the most recent issue."

Ty McPherson, Laidlaw's Harley-Davidson

"I wanted to thank you for the ad you placed in QT. It has already resulted in a couple of calls from interested people. They wouldn't have gotten the word if it wasn't for your help."

Taylor Hicks, Victor McLaglen Motor Corps.

"We have advertised in Quick Throttle for 7 years because it's been our most consistent source for new business. The high quality of the magazine and their distribution network are the reasons it works for us. Many readers have become our valued customers for their motorcycle and other insurance needs."

Don Grossman, Grossman Insurance Agency

"We are so happy with the results from our ads in Quick Throttle Magazine. It's the best marketing tool for our demographic. It reaches out to all motorcycle riders and bike shops and is the only magazine we used to promote our Ride the Mountain event this year. we had over 5,500 bikes there!"

Mona and Kevin Alsop, Big Bear Choppers

"Quick Throttle is the cornerstone of our marketing efforts here at Glendale Harley-Davidson. We use our monthly ad to communicate with new customers, garner repeat business and grow customer loyalty for the dealership."

Glendale Harley-Davidson Owner & Love Ride Promoter Oliver Shokouh

I really liked the spread on Help Ride in your latest issue. You guys really nailed it!! Please send our thanks to all involved, the art work was amazing too! Photos, Story, Design, Layout 10+. Quick Throttle has been a vital media source in getting the biker community out to support Help Ride Bike & Music Festival.

Don Harbour,
Helpride-Golden Crown Productions, LLC

ATTENTION ARIZONA READERS - YOUR LOCAL MOTORCYCLE MAGAZINE RETURNS WITH THE DECEMBER ISSUE! GET READY FOR LOTS OF LOCAL ARTICLES, CALENDAR LISTINGS, ADVERTISEMENTS, AND MUCH MORE!!!

Please note - some statements were made prior to 2011





Buy a Bike
Enter Our SANTA Shakedown!
Chance to Win \$1000 Gift Card!

Christmas Open House
Pictures with Santa
December 3rd 10-4

Winter Service Specials

TIRE SPECIAL! 25% OFF ALL TIRES!!

Or Buy a Set, Get the Front Installed FREE!!

H-D Chrome or Black Front-End Kits, 15% OFF Parts & Labor!!

SPECIAL GOOD WITH INSTALL, CALL US FOR MORE DETAILS & SERVICE SPECIALS NOT LISTED

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Get a FREE STUFFED STOCKING every \$100 you Spend!

Spend \$300 at Glendale Harley, GET A FREE GIFT!

CALL US FOR MORE DETAILS, GOOD IN DECEMBER ONLY, LIMIT 3 STOCKINGS PER CUSTOMER

24th Annual Skid Row LA Toy Ride

from Glendale Harley to the Fred Jordon Mission

December 11th Ride leaves at 11am

The LOVE RIDE FOUNDATION

Thanks all participants of LOVE RIDE 28 for your efforts towards Autism Research

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CFR AT PHOENIX
INTERNATIONAL RACEWAY (PIR)
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9AM-NOON
RACE TIME 1PM-4PM

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2nd Place-Extended Bags
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